

CALL FOR DESIGNERS

applications due for the 9th of February 2013

March - June 2013

FUTURE LIVING STUDIO HANOI :

« Sustainable products and solutions for green offices »



Life Style Fair 2012



« Hide and See » FLS 2



Vifa Home 2012

PROJECT BACKGROUND

Future Living Studio (FLS) is a temporary design studio that will take place for the third time in Hanoi from March 2013 to June 2013. This studio aims to cross-pollinate local and international design knowledge to develop stronger, richer, more holistically sustainable products. It advocates the benefits of design thinking and early involvement in the product development process to tackle sustainability issues in the Vietnamese furniture and handicraft industry. Doing so will help Vietnamese products compete in local and global markets for their design value and not just on cost price or on volume. *FLS* is sub-project of the *Sustainable Product Innovation* project (*SPIN*), funded by *EU SWITCH-Asia*. *SPIN* aims to build capacity in Vietnam, Laos, and Cambodia by providing the knowledge and expertise for the transition towards a more viable future. *Future Living Studio 1 & 2* were organized in Ho-Chi-Minh City, with an exhibition of the end results at Life Style Fair 2012 and Vifa Home 2012.

FUTURE LIVING STUDIO HANOI

The next *FLS* will take place in Hanoi from March 2013 to June 2013. This 3rd edition will focus on creating **a collection of new products and solutions for green offices**. The first client will be *AIT-VN* (organization partner of *SPIN*) for its new green office. This design line will be based on a global concept, which has to be replicable and adaptable to any green offices, connecting the product design aspects to interior design issues (flexibility, multi-functionality, public/private space, etc.). This collection will also consider the capacity and the opportunities for innovation of the partner companies involved during the all steps of the design process.





FLS 1 team



Pisico company

TEAM

We are recruiting a multidisciplinary team consisting of three Vietnamese and three international designers who will work as a team to collaborate closely with a number of handicraft and furniture companies around Hanoi. The studio will have the opportunity to work with the existing design team of *SPIN* (designers and experts in cleaner production).

_ **International designers** will work full-time in Hanoi for three months and continue one month remotely about one day a week. Flight, visa, and housing will be covered. Before arriving in Vietnam, designers will receive orientation materials to read.

_ **Vietnamese designers** must be able to dedicate at least 3 days a week to the project for the period of March, April, May 2013. End of February, there will be a preliminary 2 weeks training course and a following-up period during the month of June 2013.

All designers will receive a 600 euro stipend for the project.



Quoc Dai company



Ngoc Dong company



FLS 2 team



Duc Phong company



CANDIDATES

1 – Profile

We are looking for interior designers, product designers, strategic designers, and interaction designers for our multidisciplinary team. Candidates should be excited to explore sustainability, innovation, teamwork and strategic exchanges. Candidates should be willing to be flexible to adapt their knowledge to the context of Vietnam and contribute to building design capacity through meaningful design exchanges. We are looking for candidates with good English proficiency, good prototyping skills, interest in sustainability, strong teamwork orientation, flexibility and open-mindedness.

2 – Application

To apply, please send a motivation letter and portfolio.

_ **Motivation letter** : please tell us what you can contribute, what you hope to gain from this project, your previous team work experience, and your perspective on sustainability (350 words max.).

_ **Portfolio** : please show us your process, from vision to concept or product, how you have considered or adapted to different contexts and users. If you are a strategic, visionary, process, or service-related designer please show us how you visualize or communicate your work. If you are a hands-on designer, please show your process and how your vision (sustainability, user-centered, or personal) has been translated in your work.

Application for Vietnamese designers is extended to the **9th of February 2013**
please send your application at info@futurelivingstudio.com

for more information about the project



Future Living Studio website
SPIN website
SPIN TU Delft website

