

10 years – time for change!

We are looking for a new management team to run Hanoi Grapevine

Dear beloved readers, friends, supporters and partners,

For the last 10 years, we have been a major source of information about art & culture events for tens of thousands of readers, both Vietnamese and foreign residents, students and professionals, artists and their audiences. We have connected thousands of people, inspired a lot more, and nurtured a love for arts and culture among countless young people.

Now, after running it for 10 years, we'd like to hand over Hanoi Grapevine to the next generation who will be equally passionate as we are about contributing to the arts community and making our society a better and more humane place.

If you think you are the right group of people for us to hand over Hanoi Grapevine, please follow our application procedure as below:

Step 1: Submit a letter of interest to our email hanoigrapevine@gmail.com with subject “[HG Management Team] Letter of Interest”, in which please include these info:

- Your team (with brief introduction of each member)
- Your interest in Grapevine and its vision
- Your specific ideas on how to develop Grapevine

Deadline: Mon 17 Apr 2017, 5 pm

Step 2: The most interesting applicants will be contacted by our team.

We then will give you suggestions for improvement together with detailed information including finance, personnel and any other necessary information that you need to develop your proposal.

Step 3: Submit your final proposal. In the proposal please clarify:

- Who you are (CV(s) included)
- Why are you suitable to take on the Grapevine's mission and vision?
- What are the opportunities and challenges do you think Grapevine is facing as a not-for-profit community creative hub in Vietnam?
- What is your plan to develop Grapevine in the next 3 years? (with a budget plan)

Deadline: Mon 15 May 2017, 5 pm

Step 4: The most suitable teams will be interviewed by our assessment board by mid-June.

Step 5: The successful team will be chosen and working directly with the current management & operation team during transition (till the end of 2017), and will start handling the management of Grapevine fully from January 2018.

Please find below the general introduction of Grapevine to find ideas for your letter of interest.

We look forward to receiving you on board!

GRAPEVINE'S INTRODUCTION

- The Hanoi Grapevine team strongly believes that arts, music, and all other cultural forms of expression have the power to change the world by empowering humane feelings, spurring thinking, engagement and even action towards creating a better society for all mankind.

About us

Hanoi Grapevine is an independent and not-for-profit online platform that aims to support the Vietnamese art scene by connecting local artists and art spaces with their audience. In 2014, the platform was identified by the British Council as a pioneering and major virtual creative hub in Vietnam.

Hanoi Grapevine provides bilingual content in English and Vietnamese of high-quality art and culture events in the contemporary cultural landscape in Vietnam, together with art reviews, artist interviews, news of Vietnamese artists' activities overseas, exhibition photos and introduction of indie films, as well as open calls for creative practitioners. We also provide addresses of cultural institutes and art spaces as well as artists' websites and contacts.

Our history

Hanoi Grapevine was founded in 2007 as a one-man blog on WordPress by artist Brian Ring. The name comes from an old saying in English – *"I heard it through the grapevine"* – which indicates that information is received informally, as that was how Brian knew of what was happening in the contemporary art scene in Hanoi back then.

For the next 5 years, Hanoi Grapevine was run by Brian with substantial financial support from Goethe-Institut, British Council and the Danish Embassy in Vietnam.

In 2013, Brian left Vietnam and transferred the website to the three members of his long-term Vietnamese team. The four of them have managed Hanoi Grapevine since then, together with a group of part-time contributors.

Today Hanoi Grapevine is a reputable website and a reliable news source for tens of thousands of people with official information received from the event organizers.

Our vision

Our vision is to become the number-one virtual platform for artists and anyone who wants to learn about arts and culture in Vietnam. *"Think Art-Culture-Vietnam? Think Grapevine!"*

Our mission

Hanoi Grapevine's ongoing mission since its inception has always been to promote arts and culture in Vietnam and supporting independent artists and artistic movements. Through this main purpose, we introduce different art forms to local audiences, expand their view of on the world and encourage their creative thinking.

Our team

Management team

Brian Ring, founder

Pham Hoang Mien, communications, social media & content

Tran Thi Minh Hue, business development

Do Thi Thuy Linh, administrative & finance

Operation team (all part-time): 1 translator, 1 editor, 1 social media coordinator, 1 graphic designer, 1 IT supporter, 1 accountant

Our basic technical background

- Hanoi Grapevine is developed on wordpress.org with 30 additional plugins
- We are hosted in Singapore (Vultur VPS)
- Advertising managing system is OpenX
- Our email updates run on Google's Feedburner
- Our main social media channels are Facebook and Twitter; Other channels (Linkedin, YouTube, Pinterest, Google+) are rarely used; We don't have an Instagram account.
- We used to have an online shop selling art & creative products using WooCommerce but we gave up due to lack of storage space and too much administrative effort

Our notable past activities beside the website

- Grapevine's 5th birthday party at Hanoi Rock City in 2012, which attracted around 1,400 participants
- Grapevine's Art Forums (A series of 4 art talks with artists, writers, musicians)
- Grapevine Selection Volume 1 in 2013 at National Fine Art Museum exhibiting 8 well-known Vietnamese artists
- Grapevine Selection Volume 2 in 2015 at National Fine Art Museum exhibiting 6 young emerging Vietnamese artists
- Grapevine Online Fundraising Campaign in 2015 via ticketbox and donation boxes at Manzi, Tadioto, Bookworm and Hanoi Social Club.